



— SENIOR PRODUCT DESIGNER & BUILDER



I turn product ideas into working digital products.

Senior Product Designer and Product Builder with 9+ years of experience across automotive, healthcare, fintech and SaaS. I design and build digital products end to end — from product strategy and UX to design systems, data architecture, development and launch.

Languages: [EN Professional](#) · [IT Native](#) · [RU Native](#) · [UA Native](#) · [ES Basic](#)

— CONTACTS

Portfolio: dyzk.me

Mail: hello@dyzk.me

Linkedin: linkedin.com/in/dyzk3

Citizen: [Italian / EU](#)

Location: [Prague, Czech Republic](#)

EARLY WORK

Small graphic projects

2016

COOKIES

UX/UI Designer

TITAN

Web Designer

Freelance

BHOOST

UX/UI Designer

ACINQUE

UX/UI Designer

2022

STELLANTIS

Product Designer

YLIWAY

Product Designer

2026

GOODBUYAUTO

UX/UI Designer & Developer

TERMOSTORE

UX/UI Designer & Developer

2020

ICROSSING

UX/UI Designer

ALFRED24

Graphic Designer

SOFTEAM

UX/UI Designer & Graphic

LAYER

Product Designer

2024

ROCHE

Product Designer

— PRODUCT

Product Strategy
Product Architecture
UX/UI Design
Complex Workflows
Design Systems

— BUILD

React / Vite
React Native / Expo
Relational Databases
Backend & API Integration
Git / GitHub
Deployment Environments

— DELIVERY

Prototyping
Data Architecture
Admin & Operational Platforms
SaaS / CRM / CMS
Native Apps
Technical Documentation

— GROWTH & AI

AI-Assisted Development
SEO Foundations
Analytics & Tracking
CRO
Digital Acquisition / ADV
Content Systems

— TOOLS

Figma / Figma Make
Adobe Creative Suite
Codex / Cursor / Claude
PostgreSQL / SQL
GitHub
Motion / Prototyping tools

Recent work in product design & delivery

Design-led roles with hands-on front-end involvement where it helped turn design systems, complex workflows and interaction design into production-ready interfaces.

HEALTHCARE · DESIGN SYSTEM

Roche

Senior Product Designer — Design Systems & Product UI

- Led product design for enterprise healthcare workflows and was responsible for evolving the design system across the platform.
- Defined reusable patterns, components and interaction states, working closely with engineering to keep design and implementation aligned.
- Alongside design ownership, implemented selected platform screens in the front end and refined UI behaviour directly in the product.

Focus: Design Systems · Enterprise UX · Front-End Implementation

FINTECH · PRODUCT APPLICATIONS

LAYER

Product Designer — Data-Heavy Fintech Experiences

- Designed complex fintech journeys and operational workflows, balancing usability with dense product, business and data requirements.
- Worked beyond static handoff by contributing directly to application screens and iterating with engineers as the product evolved.
- Focused on responsive behaviour, reusable interface patterns and the quality of the implemented experience across the app.

Focus: Fintech UX · Complex Workflows · App Implementation

SAAS · PLATFORM REDESIGN

Yliway

Product Designer — End-to-End Platform Redesign

- Led a full redesign of the SaaS platform, reworking information architecture, core flows and the visual language across the product.
- Created reusable UI patterns and clearer component behaviour so the new experience could scale consistently across features.
- Supported front-end delivery during implementation, adjusting layouts and interactions and helping translate the redesign into the live platform.

Focus: Platform Redesign · Product Architecture · Front-End Support

AUTOMOTIVE · ENTERPRISE UX

Stellantis

Product Designer — Automotive Digital Products

- Focused primarily on UX/UI design for enterprise automotive products, from flows and wireframes to high-fidelity interaction design.
- Worked within a large cross-functional environment, designing within established systems, technical constraints and stakeholder requirements.
- Supported implementation through prototypes, detailed states and close collaboration with developers rather than direct front-end ownership.

Focus: Automotive UX · Prototyping · Design-to-Dev Collaboration